



THE KDL INTELLOGISTICS VALUE CYCLE

A multi-level approach for enabling our partners to defend their bottom line against uncontrollable market forces.



LTL Carrier Procurement Expertise

We provide macro market visibility that comes from constantly studying the trends and factors driving the global logistics market. KDL was born into the carrier world and our understanding of carrier business dynamics, influences and personalities is unmatched. We have done thousands of carrier agreements and developed relationships with all the players, know all the nuances, and understand all the carrier data.



Negotiating Leverage/Buying Power

Hundreds of thousands of transactions which account for hundreds of millions in aggregate spend give us leverage to negotiate better and smarter agreements with individual carriers across markets. We uniquely apply “like industry/company” comparable data with carrier-specific intelligence and a “One Client” buying focus to deliver customized agreements which meet the specific needs and demands of each individual KDL shipper.



Client Freight Profile Intelligence

We create a data-driven, granular profile of past and predictive shipping specifics that considers a full range of variables:

- Range and averages: product freight classifications, order size and quantities, freight expenditure, geographic shipping lanes, pick-up and delivery requirements and special services



Advanced Technology Data Modeling Scenarios

KDL Connect gives our integrated customers the ability to quickly project various carrier scenarios, as well as other critical variables to determine optimum outcomes and best alternatives.



Comprehensive Network Optimization

We combine all the customer-specific intelligence into a future-optimized shipping plan based on predictive shipping profile index:

- Least cost carrier for all shipping permutations and combinations
- Optimal facility to ship or receive (normalizing all SKUs and quantities)

To learn more about how KDL can defend your bottom line, contact us at salesinfo@kdlog.com or visit kdlog.com.

People Drive Logistics

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